

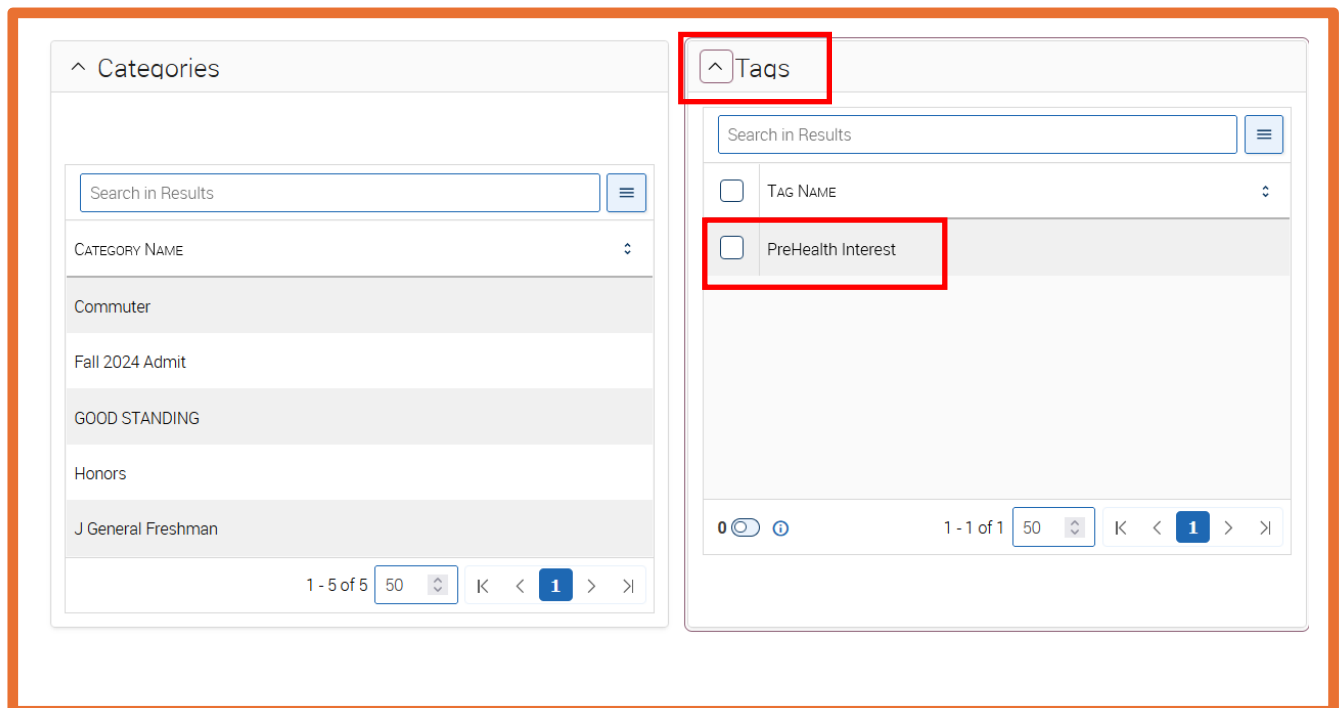
Navigate: Searching for Students with Tags Using Advanced Search & Analytics

Tags are short text labels (32 characters or less) that staff and faculty can apply to students.

Where Can I Interact with Tags?

There are several areas within Navigate you can use tags:

- **Student Profile.** Tags are found on the **Overview** Tab of the **Student Profile** below the **Categories** section.



The screenshot displays the 'Student Profile' Overview tab. On the left, under the 'Categories' header, there is a search bar and a list of categories: 'Commuter', 'Fall 2024 Admit', 'GOOD STANDING', 'Honors', and 'J General Freshman'. On the right, under the 'TAGS' header, there is a search bar and a list of tags. The tag 'PreHealth Interest' is highlighted with a red box. The 'TAGS' section also includes a search bar and a list of tags, with 'PreHealth Interest' highlighted. The bottom of the screenshot shows pagination information: '1 - 5 of 5', '50', 'K', '<', '1', '>', and '>|'.

- **Advanced Search.** You can select one or more Tags as a search filter to help you narrow down your results in the **Student Information** drawer.












Search

New Search

Saved Searches ▾

Keywords (First Name, Last Name, E-mail, Student ID) ?

Student Information First Name, Last Name, Student ID, Category, Tag, Gender, Race or Ethnicity, Student List

Enrollment History Enrollment Terms

Area of Study College/School, Degree, Concentration, Major

Term Data Classification, Section Tag, Term GPA

Performance Data GPA, Hours, Credits

Course Data Course, Section, Status

Assigned To

Student Information First Name, Last Name, Student ID, Category, Tag, Gender, Race or Ethnicity, Student List

First Name ?

Last Name ?

From Last Name ?

To Last Name ?

Student ID ?

Gender

Race or Ethnicity

Student List (In Any of These)

Transfer Student

E-mail(s)

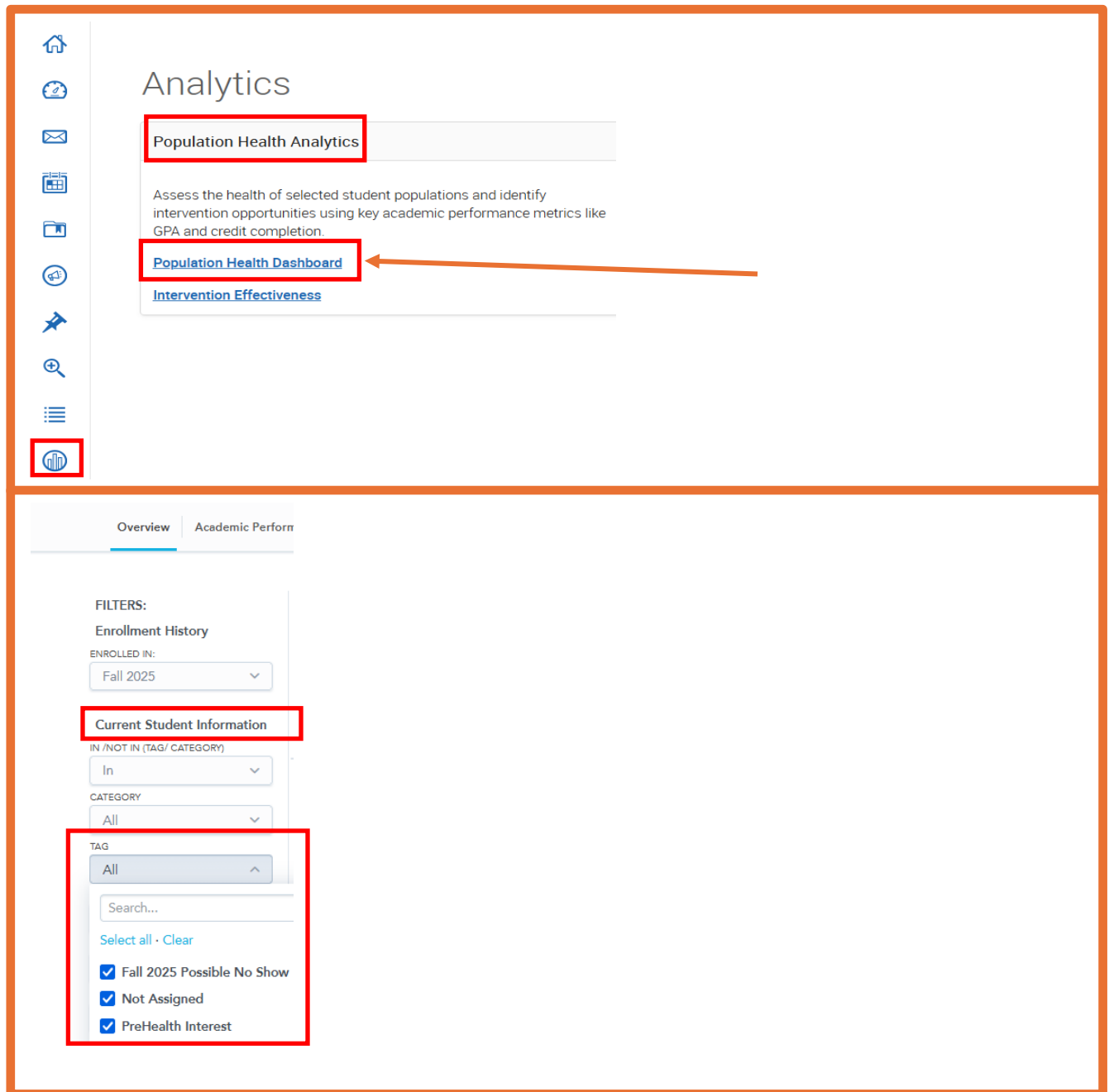
Category (In Any of these) ?

Tag (In Any of these) ?

Search

☐ Include Inactive
 ☐ My Students Only

- **Analytics Reports.** Tags are a filter in Population Health, Intervention Effectiveness, and Activity Analytics. **After you have created or updated a Tag in Navigate, please allow one day for it to appear in Analytics.** Use Tags to select a population of students when using these reports.
 - As a filter in **Population Health Dashboard:**



The screenshot displays the 'Analytics' section of the Navigate360 interface. On the left sidebar, the 'Analytics' icon is highlighted with a red box. The main content area shows the 'Population Health Analytics' section, which includes a description: 'Assess the health of selected student populations and identify intervention opportunities using key academic performance metrics like GPA and credit completion.' Below this, the 'Population Health Dashboard' link is highlighted with a red box and an orange arrow pointing to it. The 'Intervention Effectiveness' link is also visible.

Below the main content area, the 'Current Student Information' filter section is highlighted with a red box. It includes the following filters:

- Enrollment History**
 - ENROLLED IN: Fall 2025
- Current Student Information**
 - IN /NOT IN (TAG/ CATEGORY): In
 - CATEGORY: All
- TAG**
 - Tag: All
 - Search...
 - Select all · Clear
 - ☒ Fall 2025 Possible No Show
 - ☒ Not Assigned
 - ☒ PreHealth Interest

- As a filter in **Intervention Effectiveness**:












Analytics

Population Health Analytics

Assess the health of selected student populations and identify intervention opportunities using key academic performance metrics like GPA and credit completion.

[Population Health Dashboard](#)

[Intervention Effectiveness](#)

Start Here

One Population

Two Populations, One Time Period

Two Populations, Two Time Periods

Assess the Effectiveness of an Intervention on One Population

Use this tool to assess the impact of in-platform (e.g., appointment campaigns) or offline (e.g., using a new tool in advising appointments) interventions on a student population you have defined in the platform. Common scenarios include evaluating the academic performance, credit attainment, or persistence outcomes of students targeted by campaigns; in a particular student cohort; or students in special programs like living learning communities.

Example: In Fall 2017, you ran a 15 to Finish campaign with a group of students taking 12-14 credits. By selecting Fall 2017 as the start term, Spring 2018 as the end term, and "Fall 2017 15 to Finish" as the campaign name, you can see whether these students attempted and earned more credits on average in Spring 2018.

Time Period

ENROLLED IN START TERM

Fall 2025

ENROLLED IN END TERM

Fall 2025

Intervention Information

APPT. CAMPAIGN OWNER

All

APPT. CAMPAIGN

All

ALERT REASON

All

CAMPAIGN APPT. STATUS

All

CASE CLOSED REASON

All

STUDENT LIST CREATOR

All

STUDENT LIST

All

Current Student Information

ASSIGNED TO STAFF

All

IN /NOT IN (TAG /CATEGORY)

In

TAG

All

CATEGORY

All

GENDER

RACE/ETHNICITY

- As a filter in **Activity Reports**:

Activity Analytics

Track student and staff activity for better accountability and resource planning using visualizations of how and when staff time is being spent.

[Activity Dashboard](#)

[Activity Reports](#)

Student Behavioral Analytics

[Student Milestone Dashboard](#)

[Survey Analytics Dashboard](#)

Current Student Information

CLASSIFICATION

All

COLLEGE

All

MAJOR

All

DEGREE

All

CONCENTRATION

All

GROUP

All

CATEGORY

All

TAG

All